

SAN DIEGO COUNTY BAR ASSOCIATION'S  
**GOLF TOURNAMENT 2008**  
**Tournament Sponsor Form**

Sponsorship is not simply about players the day of the tournament, it is a great value. As a Sponsor you have access to San Diego's legal community through recognition in Bar publications that go to nearly 10,000 lawyers and judges across the county. Advertising exposure at this level would cost significantly more and likely not be nearly as effective. A percentage of the tournament fee will benefit the San Diego County Bar Foundation. Be a part of the Bar's premier golf event!

**Tournament Details**

COURSE .....Riverwalk Golf Club, Mission Valley  
 DATE.....Friday, October 3, 2008  
 SHOTGUN START.....1:00 p.m.  
 PLAYERS .....144  
 FORMAT .....Scramble  
 POST-PLAY.....Awards Dinner, Cocktails

- |                       |                                                                                                                                                                                                                                                                                         |                                     |                      |
|-----------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|----------------------|
| <input type="radio"/> | <b>Tournament Sponsor</b>                                                                                                                                                                                                                                                               | <b>Legal Nurse Betty</b>            | <del>(\$5,000)</del> |
|                       | <b>Registration Sponsor -</b>                                                                                                                                                                                                                                                           | <b>Lexis Nexis</b>                  | <del>(\$1,350)</del> |
|                       | <b>Awards Dinner Sponsor</b>                                                                                                                                                                                                                                                            | <b>Ahern/ELT Insurance Services</b> | <del>(\$1,350)</del> |
| <input type="radio"/> | <b>Hole in One Competition Sponsor</b>                                                                                                                                                                                                                                                  | <b>King Stahlman Bail Bonds</b>     | <del>(\$1,500)</del> |
| <input type="radio"/> | <b>Closest to the Pin Sponsor</b>                                                                                                                                                                                                                                                       |                                     | (\$1,500)            |
| <input type="radio"/> | <b>Long Drive Competition Sponsor</b>                                                                                                                                                                                                                                                   |                                     | (\$1,500)            |
| <input type="radio"/> | <b>Drive Green Sponsor</b> (Each person to hit it on the green gets entered into a raffle for a prize)                                                                                                                                                                                  |                                     | (\$1,500)            |
|                       | <b>Knock It Inside the Circle Sponsor</b> (Put up \$10 to \$100 if you get it inside a 5 ft. circle around the hole, you double your money. If not, the money goes to the SDCBA Foundation. If you sponsor the hole, the money is given in your name with a write-up in the Bar Report) | <b>Straight Arrow Golf</b>          | <del>(\$1,500)</del> |
| <input type="radio"/> | <b>Hole Sponsors</b> (Only 7 Remaining)                                                                                                                                                                                                                                                 |                                     | (\$600)              |
| <input type="radio"/> | <b>Major Raffle Prize Sponsor</b>                                                                                                                                                                                                                                                       |                                     |                      |

PRIZE

ORGANIZATION

CONTACT NAME

STREET ADDRESS

CITY / STATE / ZIP

CREDIT CARD NUMBER

TELEPHONE NUMBER

FAX NUMBER

E-MAIL

EXPIRATION DATE/ V-CODE

SPONSOR SIGNATURE

DATE

Please return  via fax to (619) 338-0042 or  mail to SDCBA, 1333 Seventh Avenue, San Diego, CA 92101.

**October 3, 2008 Riverwalk Golf Club, Mission Valley**

# SAN DIEGO COUNTY BAR ASSOCIATION'S GOLF TOURNAMENT 2008

## Tournament Sponsor (\$5,000, limited to one)

- Significant recognition in all print and online promotional materials as "San Diego County Bar Association Golf Tournament 2008, sponsored by <<your company>>". This will include:
  - registration form, distributed three times to the entire Bar membership nearly 10,000 lawyers and judges.
  - a minimum of three articles in Association's Bar Report publication.
  - posting on the Bar's Web site, sdcba.org.
  - inclusion in Bar calendar as "SDCBA Golf Tournament 2008, sponsored by <<your company>>".
  - tournament program
- Inclusion of company logo on registration form and on signage at the tournament. The Tournament Sponsor logo is the only logo that will be featured in any tournament promotional materials.
- Featured mention in all media promotions.
- Half page thank you advertisement in Bar Report.
- Company banner displayed at registration and awards dinner.
- Table set-up for "meet & greet" at tournament registration.
- One foursome in the tournament (includes driving range, cart and meals)

## Special Features Sponsors

### Registration Sponsor (\$1,350, limited to one)

- Sponsor sign in registration area.
- Table at location for sponsor representatives, if desired.
- Recognition on registration form, distributed three times to the entire Bar membership of over 10,000 lawyers and judges.
- Recognition and acknowledgment of sponsorship during tournament activities.
- Acknowledgement in pre- and post- tournament articles in Bar Report.

### Awards Dinner Sponsor (\$1,350, limited to one)

- Promotional signs at awards dinner location.
- Table at location for sponsor representatives, if desired.
- Recognition on registration form, distributed three times to the entire Bar membership of over 10,000 lawyers and judges.
- Recognition and acknowledgment of sponsorship during tournament activities.
- Acknowledgement in pre- and post-tournament articles in Bar Report.

### Hole in One Contest Sponsor (\$1,500, limited to one)

- Promotional sign at hole in one location.
- Table at location for sponsor representatives, if desired.
- Recognition on registration form, distributed three times to the entire Bar membership of over 10,000 lawyers and judges.
- Recognition and acknowledgment of sponsorship during tournament activities.
- Acknowledgement in pre- and post- tournament articles in Bar Report.

### Closest to the Pin Sponsor (\$1,500, limited to one)

- Promotional signs at hole location.
- Table at location for sponsor representatives, if desired.
- Recognition on registration form, distributed three times to the entire Bar membership of over 10,000 lawyers and judges.
- Recognition and acknowledgment of sponsorship during tournament activities.
- Acknowledgement in pre- and post-tournament articles in Bar Report.

### Long Distance Contest Sponsor (\$1,500, limited to one)

- Promotional signs at long distance hole location.
- Table at location for sponsor representatives, if desired.
- Recognition on registration form, distributed three times to the entire Bar membership of over 10,000 lawyers and judges.
- Recognition and acknowledgment of sponsorship during tournament activities.
- Acknowledgement in pre- and post-tournament articles in Bar Report.

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**Drive Green Sponsor** (\$1,500, limited to one)

- Promotional sign at hole location and table for sponsor representatives at hole, if desired.
- Recognition on registration form, distributed three times to the entire Bar membership of over 10,000 lawyers and judges.
- Recognition and acknowledgment of sponsorship during tournament activities.
- Acknowledgement in pre- and post- tournament articles in Bar Report.

**Knock It Inside the Circle Sponsor** (\$500, limited to one)

- Promotional sign at hole location and table for sponsor representatives at hole, if desired.
- Recognition and acknowledgment of sponsorship during tournament activities.
- Acknowledgement in pre- and post- tournament articles in Bar Report.

**Hole Sponsor** (\$600, limited to 13 with multiple holes available to a single sponsor)

- Promotional sign at hole location and table for sponsor representatives at hole, if desired.
- Recognition and acknowledgment of sponsorship during tournament activities.
- Acknowledgement in pre- and post- tournament articles in Bar Report.

**Major Raffle Prize Sponsor**

- Recognition and acknowledgment of sponsorship during tournament activities.
- Acknowledgement in post-tournament article in Bar Report.