SAN DIEGO COUNTY BAR ASSOCIATION

Facts about the San Diego County Bar Association

Founded in 1899, the San Diego County Bar Association (SDCBA) is the region's oldest and largest law-related organization and the second largest regional bar association in California. With over 10,000 members, the SDCBA is considered the voice of San Diego's diverse legal community. Our membership includes California practicing attorneys, attorneys admitted to practice in other states, judges, law school faculty, other legal professionals (including law firm administrators, legal assistants, law firm marketing directors and secretaries), law students and affiliate members that serve the legal community.

Facts about Sponsoring SDCBA Programs and Events

Our programming and offerings are extensive. Events and educational programs targeted for sponsorship are geared for our entire membership or significant segments of our membership (practice areas or subgroups such as new lawyers and law students). The outreach and marketing plans for our programs are far-reaching and will provide sponsors with broad visibility. Whether you are new to the community or offering a new service, the SDCBA can provide you with sponsorship opportunities to help you meet your goals. These include:

- Annual Golf Tournament – March
- Judicial Reception – April
- Law Week Awards Luncheon & Celebration of Community Service – April
- Section/Committee/Division Chair Appreciation Event – Summer
- Dialogue On Diversity – September
- Annual Bench-Bar Luncheon – Fall
- Law Student Welcome Reception – September
- Managing Partner Event – Fall
- Stepping Up To The Bar – The Annual Holiday Reception - December
- Mentoring Program Receptions – Spring and Fall
- Regional and/or Section Networking Events – All year
- SDCBA Member Lounge Beverage Sponsor – All year
- SDCBA Community Service Projects – All year
- Minimum Continuing Legal Education (MCLE) Programs – All year
- New Lawyer Division Events and Programs –All year

Below are program details and a list of benefits. For more specific information or to create a different sponsorship package, please contact Ellen Miller, Executive Director or Alison Phillips, Special Events & Communications Manager at 619-231-0781.

SAN DIEGO COUNTY BAR ASSOCIATION

Annual Golf Tournament – March 22 at the Rancho Bernardo Inn

Sponsorship Levels

- Tournament Sponsor ($1,750) ***SOLD to Dependency Legal Group of SD***
- Nineteenth Hole Sponsor ($1,000) ***SOLD to GEICO***
- Putting Contest & Bloody Mary Bar Sponsor ($1,250) ***SOLD to WEST***
- ***Taco Cart Sponsor ($1,000) ***SOLD to TERIS***
- ***Margarita Sponsor ($1,000) ***SOLD to Manuel & Manny Valdez***
- "Longest Drive" Hole Sponsor ($500) ***SOLD to Proven***
- "Closest to the Pin" Hole Sponsor ($500) ***SOLD to Torrey Pines Bank***
- Beverage (Beer) Hole Sponsor ($500) ***SOLD to THORSNES***
- ***Gourmet Popcorn Hole Sponsor ($500) ***SOLD to KNOX***
- ***Gourmet Cookie Hole Sponsor ($350) ***SOLD to RGL Forensics***
- ***Cigar Sponsor ($350) ***SOLD to Millennium Settlement Consultants***

Benefits of Sponsorship:

Recognition at Event

- Recognition on SDCBA 2013 sponsor signage
- Sponsor name and logo prominently displayed at this SDCBA event
- Sponsor introduction and recognition at the event
- Tournament Sponsor will host Hole in One Contest and receive two (2) complimentary tickets (valued at $110 each) to play in the Tournament
- Nineteenth Hole Sponsor will receive two (2) complimentary tickets (valued at $110 each) to play in the Tournament and may host a table at which they are welcome to distribute promotional materials at this SDCBA event

Recognition in Publications and on Website

- Sponsor recognition in SDCBA's *San Diego Lawyer* magazine
- Sponsor recognition in SDCBA's This Week At The Bar (for Tournament Sponsor and Nineteenth Hole Sponsor)
- Sponsor recognition on SDCBA's website with link to sponsor's website

**Sponsorship of this item is "in kind" as sponsor will arrange activity and pay vendor directly. Sponsor to use vendor suggested by SDCBA or get approval on vendor by SDCBA. SDCBA does not receive money for this sponsorship item apart from any course related fees (i.e. bartender fee).*

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Judicial Reception, April 3[1]

Sponsorship Levels

- Wine & Beer Sponsor ($2,500) ***SOLD to WEST***
- Hors d'oeuvres Sponsor ($2,500) ***SOLD to TERIS***

Benefits of Sponsorship:

Recognition at Event

- Recognition on SDCBA 2013 sponsor signage
- Sponsor name and logo prominently displayed at the event
- Sponsor introduction and recognition at the event
- Sponsor may host a table at which sponsor is welcome to distribute promotional materials at the event

Recognition in Publications and on Website

- Sponsor recognition in SDCBA's *San Diego Lawyer* magazine
- Sponsor recognition in SDCBA's *This Week at the Bar* (for sponsorships of $2,000 or more)
- Sponsor recognition on SDCBA's website with link to sponsor's website
- Sponsor recognition on SDCBA social media profile

[1] This event is not available for sponsorship by law firms.

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Mentoring Program Receptions (Spring and Fall)

Sponsorship Levels

- 2 sponsorships available at $1,000 each

Benefits of Sponsorship:

Recognition at Event

- Sponsor name and logo prominently displayed at the event
- Sponsor introduction and recognition at the event
- Distribution of sponsor's promotional materials at the event

Recognition in Publications and on Website

- Sponsor recognition in the New Lawyers' Division e-magazine *For The Record*
- Sponsor recognition on SDCBA's website with link to sponsor's website

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Law Week Luncheon & Celebration of Community Service, April 30

Sponsorship Levels

- 3 sponsorships at $1,000 each
- ***1 SOLD to Torrey Pines Bank***
- ***1 SOLD to JurisCo***
- ***1 SOLD to VideoTrack***

Benefits of Sponsorship:

Recognition at Event

- Recognition on SDCBA 2013 sponsor signage
- Two (2) complimentary tickets (valued at $35 each) to the event
- Sponsor name and logo prominently displayed at the event
- Sponsor introduction and recognition at this SDCBA event
- Distribution of sponsor's promotional materials at the event

Recognition in Publications and on Website

- Sponsor recognition in SDCBA's *San Diego Lawyer* magazine
- Sponsor recognition on SDCBA's website with link to sponsor's website
- Sponsor recognition on SDCBA social media profile

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Section, Committee and Division Chair Appreciation Event - Summer

Sponsorship Levels

- 1 sponsorship available at $1,000 ***SOLD to LAWPAY***

Benefits of Sponsorship:

Recognition at Event

- Sponsor name and logo prominently displayed at the event
- Sponsor introduction and recognition at the event
- Distribution of sponsor's promotional materials at the event

Recognition in Publications and on Website

- Sponsor recognition in SDCBA's *San Diego Lawyer* magazine
- Sponsor recognition on SDCBA's website with link to sponsor's website

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Dialogue On Diversity – September 12

Sponsorship Levels

- 6 sponsorships at $500 each
- ***1 SOLD to Aptus***
- ***1 SOLD to Gomez Iagmin***
- ***1 SOLD to Higgs Fletcher Mack***
- ***1 SOLD to Littler***
- ***1 SOLD to Proven***
- ***1 SOLD to University of San Diego School of Law***

Benefits of Sponsorship:

Recognition at Event

- Recognition on SDCBA 2013 sponsor signage
- Sponsor name and logo prominently displayed at the event
- Sponsor introduction and recognition at the event
- Distribution of sponsor's promotional materials at the event

Recognition in Publications and on Website

- Sponsor recognition on event e-flyer distributed to membership
- Sponsor recognition in SDCBA's *San Diego Lawyer* magazine
- Sponsor recognition on SDCBA's website with link to sponsor's website
- Sponsor recognition on SDCBA social media profile

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Annual Bench-Bar Luncheon – October 16[2]

Sponsorship Levels

- 1 sponsorship at $2,500
- ***SOLD to Manuel Valdez & Manny Valdez of Ringler Associates***

Benefits of Sponsorship:

Recognition at Event

- Sponsor name and logo prominently displayed at the event
- Sponsor introduction and recognition at the event
- Two (2) complimentary tickets (valued at $35 each) to the event

Recognition in Publications and on Website

- Sponsor recognition in SDCBA's *San Diego Lawyer* magazine
- Sponsor recognition in *This Week at the Bar*
- Sponsor recognition on SDCBA's website with link to sponsor's website
- Sponsor recognition on SDCBA social media profile

[2]This event is not available for sponsorship by law firms.

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Law Student Welcome Reception – September 26

Sponsorship Levels

- 1 sponsorship available at $1500 ***SOLD to Barbri***

Benefits of Sponsorship:

Recognition at Event

- Sponsor name and logo prominently displayed at the event
- Sponsor introduction and recognition at the event
- Distribution of sponsor's promotional materials at the event

Recognition in Publications and on Website

- Sponsor recognition in SDCBA's *San Diego Lawyer* magazine
- Sponsor recognition on SDCBA's website with link to sponsor's website
- Sponsor recognition on SDCBA social media profile

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Managing Partner Roundtable Event – Winter[3]

Sponsorship Levels

- 1 sponsorship available at $2000 ***SOLD to VOIT Real Estate Services***

Benefits of Sponsorship:

Recognition at Event

- Sponsor name and logo prominently displayed at the event
- Sponsor recognition at the event
- Distribution of sponsor's promotional materials at the event

Recognition in Publications and on Website

- Sponsor recognition in SDCBA's *San Diego Lawyer* magazine
- Sponsor recognition on SDCBA's website with link to sponsor's website

[3]This event is not available for sponsorship by law firms; sponsors will be thanked and recognized but not invited to attend this private event.

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Stepping Up To The Bar (The Annual Holiday Reception) December 6

Sponsorship Levels

- Wine & Beer Sponsor ($3,000) ***SOLD to WEST***
- Hors d'oeuvres Sponsor ($3,000)
- Dessert Sponsor ($2,000)
- Valet Parking Sponsor ($2,000) ***SOLD to Torrey Pines Bank***
- Flower Sponsor ($1,000) ***SOLD to GEICO***

Benefits of Sponsorship:

Recognition at Event

- Recognition on SDCBA 2013 sponsor signage
- Sponsor name and logo prominently displayed at the event
- Sponsor introduction and recognition at the event
- Sponsor may host a table at which sponsor is welcome to distribute promotional materials at the event

Recognition in Publications and on Website

- Sponsor recognition in SDCBA's *San Diego Lawyer* magazine
- Sponsor recognition in SDCBA's *This Week At The Bar* (for sponsorships of $2,000 or more)
- Sponsor recognition on SDCBA's website with link to sponsor's website
- Sponsor recognition on SDCBA social media profile

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OTHER OPPORTUNITIES

Member Lounge Beverage Sponsor – All year

Sponsorship Level

- One sponsorship at $6,000 ***SOLD to Manuel Valdez & Manny Valdez***

Regional and/or Section Networking Events - All year

Sponsorship Level

- Maximum $750 per event 5 available for 2013
  - ***2 SOLD to NPP / Verizon $1200 total***

Benefits of Sponsorship:

Recognition at Event

- Sponsor name and logo prominently displayed at the event
- Sponsor introduction and recognition at the event
- Distribution of sponsor's promotional materials at the event

Recognition in Publications and on Website

- Sponsor recognition on SDCBA's website with link to sponsor's website

Continuing Legal Education ("CLE") Programs - All year

A variety of sponsorship opportunities are available for CLEs that target the entire membership or a specific practice area or segment. Sponsorships start at $500 per hour CLE. Contact SDCBA Executive Director Ellen Miller at (619) 321-4111 to discuss options.

Community Service Projects – All year

Several sponsorships are available to support the SDCBA's many community service projects i.e. Facelift, Beach Clean ups, Habitat builds, Rock and Roll Marathon. These sponsorships range from $250 – $500 and support food and beverage and other necessary supplies for the volunteers. Contact SDCBA Executive Director Ellen Miller at (619) 321-4111 to discuss options.

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New Lawyer Division Events and Programs

The SDCBA's New Lawyer Division ("NLD") is a thriving group comprised of over 1,700 lawyers who have been in practice for less than seven years and includes law students for all three area law schools. The NLD hosts numerous programs and events, including high visibility "Signature Events," networking mixers at popular venues in and around San Diego, and continuing legal education seminars such as the "Civil Litigation 101" series and the "Fundamentals of the Law" series. The NLD also offers mentoring programs for new lawyers and law students and publishes a monthly e-magazine, *For the Record.* The NLD is one of San Diego's premier groups for young professionals.

A variety of sponsorship opportunities are available for sponsors interested in NLD events. Please contact SDCBA Executive Director Ellen Miller at (619) 321-4111 or NLD President Negeen Mirreghabie at (760)207-4181 to discuss potential options.

New Lawyer Division's Annual Spring Signature Event

Sponsorship Levels

- One Title Sponsor ($750)
- One Wine & Beer Sponsor ($500)
- One Entertainment Sponsor ($500) ***SOLD to LAWPAY***
- Eight NLD Solo or NLD Firm Event Sponsor ($250)
    - ***SOLD to CSL Legal***

Benefits of Sponsorship:

Event Specific Benefits

- Two complimentary tickets to this event
- Sponsor name and logo prominently displayed at this event
- Sponsor introduction and recognition and this event

Recognition in Publications and on Website

- Sponsor recognition in the NLD E-magazine, *For the Record*
- Sponsor recognition in event flyer or other event marketing materials
- Sponsor recognition on the event registration link on SDCBA's website

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New Lawyer Division's Annual Fall Signature Event

Sponsorship Levels

- One Title Sponsor ($1000)
- One Wine & Beer Sponsor ($750)
- One Hors d'oeuvres Sponsor ($750)
- One Entertainment Sponsor ($750)
- Three NLD Solo or NLD Firm Event Sponsor ($250)

Benefits of Sponsorship:

Event Specific Benefits

- Two complimentary tickets to this event
- Sponsor name and logo prominently displayed at this event
- Sponsor introduction and recognition and this NLD event

Recognition in Publications and on Website

- Sponsor recognition in the NLD E-magazine, *For the Record*
- Sponsor recognition in event flyer or other event marketing materials
- Sponsor recognition on the event registration link on SDCBA's website

New Lawyer Division's Regional Continuing Legal Education Programs

Sponsorship Levels

- Two Refreshment Sponsors ($300) – One Sponsor per CLE

Benefits of Sponsorship:

- Sponsor introduction and recognition at this event
- Distribution of sponsor's promotional materials at this event
- Recognition in event flyers and announcements related to this event
- Sponsor recognition in the NLD E-magazine, *For the Record*
- Sponsor recognition on the event registration link on SDCBA's website